

**Name**

Jamie Cropley

**P Number**

p15188432

**Reading of the week** Bridging the digital divide in older adults: a study from an initiative to inform older adults about new technologies

Briefly note down your responses to the answers, which can be in paragraphs or bullet points. But be prepared to elaborate and share them with the class.

**What are the key ideas of the paper? Or what key messages are presented by the author(s)?**

- To discuss how technology can help the elderly and how it can bridge the gap in terms of use and enhancement of well being and life.
- It can also create new business and economic opportunities.
- To go into some detail about some different types of assistive technologies.
- To do a study to see how the older adults / elderly to see how they perceived and interacted with different categories of existing technologies.

**What evidence or method, if any, is used to support the main argument of the paper?**

- Tables - These included data collected from older adults, the first table (Table 1) is split up into technological categories whilst the second (Table 2) is split up into themes and subthemes of the data collected via Table 1
- Various numbered referencing at the end of the paper.
- Quotes from elderly adults regarding technology.

**Do you agree or disagree with what is being said? Why? Or what are your comments on the argument presented by the author(s).**

- I agree that there is a digital divide in older adults,
- I do not agree that it is an issue worth raising at this time, as I believe life is good without technology, humans are not yet at a point where technology is a part of us we just take it for granted.
- I agree that it can greatly benefit people in the elderly and disabled however I think in my opinion the more cost effective or even if it can be done for free the better.

**Name**

**P Number**

How can you relate points made by the author(s) to reality? Any examples?

- Having built mobile phone apps, I have come across marketing them to the elderly, I found it difficult because I found not many elderly people owned a smartphone, I started to look at other technology where I could adapt them in terms of apps and such with things like televisions and such, overall I concluded that generational differences in technology are ever present, even with myself I find at university being a mature student the use of social media apps compared to younger students is utilised differently to how I would use them, age demographics in the technology industry as mentioned in this paper can create a lot of economic and business opportunities if done correctly, additionally it is important to approach such endeavours ethically and not just for financial gain especially if such things can be a life changing or saving product of some sort.